WHAT IS CLAIMED IS:

- 1. A reflective liquid crystal display device, wherein:
- a liquid crystal layer is enclosed with a pair of substrates arranged opposing to each other and a seal member provided on the periphery portion of the substrate pair;

at least an organic film, a reflective metal film, an overcoat film, an electrode layer, and an orientation film are laminated on the liquid crystal layer side of one substrate of the substrate pair; and

the organic film is formed in the neighborhood region of the end of the seal member provided on the periphery portion of the substrate.

- 2. A reflective liquid crystal display device, wherein:
- a liquid crystal layer is enclosed with a pair of substrates arranged opposing to each other and a seal member provided on the periphery portion of the substrate pair;

at least an organic film, a reflective metal film, an overcoat film, an electrode layer, and an orientation film are laminated on the liquid crystal layer side of one substrate of the substrate pair; and

the organic film is formed in the region inside the end of the inner perimeter side of the seal member provided on the periphery portion of the substrate.

- 3. The reflective liquid crystal display device according to Claim 2, wherein the organic film is formed in the region 0 mm to 5 mm inside the end of the inner perimeter side of the seal member provided on the periphery portion of the substrate.
- 4. The reflective liquid crystal display device according to Claim 2, wherein the end of the inner perimeter side of the seal member is arranged outside an inclined portion formed on the surface of the electrode layer by the overcoat film surmounting the height difference formed between the organic film and the substrate.
- 5. The reflective liquid crystal display device according to Claim 2, wherein the overcoat film is formed so as to cover the end of the organic film.
- 6. The reflective liquid crystal display device according to Claim 2, wherein color filters are directly formed on the reflective metal film.
- 7. A reflective liquid crystal display device, wherein:
- a liquid crystal layer is enclosed with a pair of substrates arranged opposing to each other and a seal member provided on the periphery portion of the substrate pair;

at least an organic film, a reflective metal film, an overcoat film, an electrode layer, and an orientation film are laminated on the liquid crystal layer side of one substrate of the substrate pair; and

the end of the outer perimeter side of the organic film is formed in the region outside the end of the outer perimeter side of the seal member provided on the periphery portion of the substrate.

- 8. The reflective liquid crystal display device according to Claim 7, wherein the organic film is formed in the region 0.5 mm to 3 mm outside the end of the outer perimeter side of the seal member provided on the periphery portion of the substrate.
- 9. The reflective liquid crystal display device according to Claim 7, wherein the seal member is arranged inside an inclined portion formed on the surface of the electrode layer by the overcoat film surmounting the height difference formed between the organic film and the substrate.
- 10. The reflective liquid crystal display device according to Claim 7, wherein the overcoat film is formed so as to cover the end face of the reflective metal film.
- 11. The reflective liquid crystal display device according to Claim 7, wherein color filters are directly

formed on the reflective metal film.

12. A reflective liquid crystal display device, wherein:

a liquid crystal layer is enclosed with a pair of substrates arranged opposing to each other and a seal member provided on the periphery portion of the substrate pair;

at least an organic film, a reflective metal film, an overcoat film, an electrode layer, and an orientation film are laminated on the liquid crystal layer side of one substrate of the substrate pair; and

the end of the outer perimeter side of the organic film is formed in the region inside the end of the outer perimeter side of the seal member provided on the periphery portion of the substrate, but outside the end of the inner perimeter side of the seal member.

- according to Claim 12, wherein the end of the inner perimeter side of the seal member provided on the periphery portion of the substrate is arranged on a flat portion flattened by the overcoat film on the substrate, and the end of the outer perimeter side of the seal member is arranged on an inclined portion formed by the overcoat film surmounting the end of the organic film on the substrate.
 - 14. The reflective liquid crystal display device

according to Claim 12, wherein the outer end of the organic film is arranged in the region 0.3 mm to 0.8 mm inside the end of the outer perimeter side of the seal member.

- 15. The reflective liquid crystal display device according to Claim 12, wherein the overcoat film is formed so as to cover the end face of the reflective metal film.
- 16. The reflective liquid crystal display device according to Claim 12, wherein color filters are directly formed on the reflective metal film.